



**FIBERSHED**

Local Fiber, Local Dye, Local Labor

## Climate Beneficial Wool

The Climate Beneficial Wool Program is grounded in an effort to scale the implementation of Carbon Farming on working landscapes to benefit farmers and ranchers by enhancing the health of their soil, increasing resilience to erosion and drought, and supporting the greatest levels of vitality possible within the ecology of the agricultural system. By implementing well respected and time honored soil health practices, we can create working landscapes that draw down more atmospheric carbon than they are emitting, thereby creating carbon sinks that by virtue of their function are climate beneficial. More on Climate Beneficial Wool here: <http://www.fibershed.com/programs/fiber-systems-research/climate-beneficial-wool/>

### **Parameters for use of United States produced Climate Beneficial Wool for clothing brands, farm-to-yarn and felt businesses, mills, yarn developers, and all businesses who are purchasing Climate Beneficial Wool from a verified source**

The Climate Beneficial Wool trademark and logo can be utilized based upon approval by Fibershed and Fibershed Affiliate Programs for Climate Beneficial Wool. Trademark and logo usage for websites, hang-tags and online media are contingent on *the following conditions being met*:

1. Pre-spun wool (roving and batting), yarn and textile-based goods bearing the Climate Beneficial Wool label must be processed and manufactured within the United States.
2. 50% of the natural fiber within the yarn and textile-based good (by weight), is sourced from a Climate Beneficial verified ranch or farm (verification details are in a separate and attached document); *and*
3. Textile materials blended within Climate Beneficial Wool yarns and textile based goods *are limited to* the following natural fibers from domestic sources (within the United States): alpaca, mohair, cashmere, hemp, non-gmo cotton, and flax.
4. Blending for performance of socks and gloves *is limited to* 10% or less inclusion of ‘stretch’ materials with Climate Beneficial Wool. Inclusion of fossil carbon derived fibers is not recommended, and must be used with the greatest caution due to the lack of recycling options for blends, and the inability for these plastic fibers to break down and return to the soil.
5. Blended yarns and textile based goods identify all natural fibers within the content tag as per legal guidelines for manufacturers; *and*

*Goods that contain less than 50% Climate Beneficial Wool by textile weight do not receive logo usage for hang-tags or online media, and cannot be marketed as Climate Beneficial. Wool from sources not verified as Climate Beneficial is not permitted in a Climate Beneficial Wool marketed good.*

6. Goods with non-textile components, for example, furniture or other durable goods, must be manufactured within the United States. Further detail on accompanying bedding and furnishing fiber blending options (weights and materials) is being determined and is in process with partners who specialize in these manufacturing and use sectors. Contact Fibershed for current status.

## **Carbon Farm Fund**

The Climate Beneficial Program includes paying a premium for natural fiber and dyes as a means to offset the costs associated with land-based management for Carbon Farming. Large and small brands, designers, farm-to-yarn and felt businesses, take part in a give-back economic model that provides them an opportunity to contribute to our region's Carbon Farm Fund. The fund has been designed to pay for the implementation of practices on working landscapes that allow our community to offer climate benefitting agricultural goods. This fund supports Carbon Farm implementation in our Northern California Fibershed—including, but not limited to, the 35 NRCS practices that offer quantifiable greenhouse gas benefits. The fund is aggregated and dispensed with zero administrative or overhead costs.

### **Ways in which funds are raised for the Carbon Farm Fund:**

1. Farm and ranch scale, direct to consumer businesses donate\* between 1% and 3% from point of sale purchases of their products to the Carbon Farm Fund on an annual basis. All scales of farms and ranches take part in this model, from homesteads to larger scale ranches.
2. Mid-scale, regionally-based brands provide price premiums on greasy wool. This has included an average price premium of an additional \$.60 per pound sum exceeding commodity pricing of raw wool. Price premiums go directly to the farmer or rancher, for use toward Carbon Farming expenses. Additionally, funds are collected via a point of sale donation that is generated from 1-3% of Climate Beneficial goods sold. Point of sale funds are aggregated for the Carbon Farm Fund on an annual basis.
3. Larger scale businesses (private or publicly owned) provide price premiums on greasy wool, averaging \$.60 per pound. Price premiums are provided as donations\* and are issued directly from Corporate Social Responsibility Funds and Grants Programs to the Carbon Farm Fund. Additionally, grants and donations exceeding the price premium for an individual purchase of wool are donated to the fund to grow Carbon Farm implementation more broadly in the region.

*\*All donations are tax deductible under federal law.*

*(Effective August 1, 2018)*